



**NOTIFICATION TO ATTEND MEETING OF THE ECONOMIC DEVELOPMENT AND
ENTERPRISE SPC**

TO BE HELD IN THE COUNCIL CHAMBER, CITY HALL, DAME STREET, DUBLIN 2.,

ON TUESDAY, 31 JANUARY 2017 AT 3.30 PM

AGENDA

TUESDAY, 31 JANUARY 2017

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Strategic Policy Committee (SPC) Economic Development & Enterprise

Meeting held on Tuesday 22nd November 2016 at 15.30pm

In the Council Chambers, City Hall, Dublin 2

Members Present:

Cllr. Paul McAuliffe (Chair), Cllr. Paddy Bourke, Cllr. Deirdre Heney, Cllr. Anne Feeny, Cllr. Noeleen Reilly
Cllr. Greg Kelly, Cllr. Norma Sammon, Ms. Denise Brophy, Ms. Geraldine Lavin.

Officials:

Declan Wallace, Assistant Chief Executive, Dublin City Council.
Mary Mac Sweeney, Senior Executive Officer, LEO, Dublin City Council.
Steven O’Gara, Senior Enterprise Development Officer, LEO, Dublin City Council.
Norman Thompson, Business Community Manager, LEO, Dublin City Council.
Fiona Richardson, Administrative Officer, International Relations, Dublin City Council

External:

Ger Casey, CEO, Grangegorman Development Agency (GDA)
Kathleen McCann, Employment and Training Co-ordinator, Grangegorman Development Agency (GDA)

1. Minutes of Meeting held on 6th Sept 2016 & Matters Arising

Proposed by, Cllr. Bourke, Seconded by, Ms. Brophy

2. Grangegorman Development Agency (GDA) Project – Mr. Ger Casey CEO of GDA (Kathleen McCann)

Following the presentation from Mr. Casey a question was raised about the project and how it would affect the local community in terms of the proposed public library, the provision of student accommodations and the existing National School. Mr. Casey responded by saying that the Public library is intended to proceed after phase 3, and they have been in discussion with DCC. However, the exact nature of this is still to be agreed and it is likely to be after the Central Library project is complete. DIT would have liked to deliver student accommodation sooner however; they are constrained by the public procurement processes. In relation to the primary school provision, there is currently a temporary Educate Together National School onsite and this will be enlarged to a 24 classroom school permanent facility.

Ms McCann said that while the focus has been on construction the Labour and Learning Forum is currently identifying sustainable employment opportunities to create pathways into permanent jobs for the local residents. In terms of business supports they are looking at opportunities for synergies with DIT hothouse and to create a supportive agenda providing hard and soft supports and linking in with LEO Dublin City.

Mr. Casey was asked how DIT was affected by the Rathmines land not being rezoned. Mr. Casey stated that the decision devalued the land value by about 25% and that ultimately the development funds would be reduced, and this in turn would reduce the scope of the works that could be achieved by the GDA.

The Chair thanked Mr Casey and Ms. McCann for their presentation.

3. Café & Restaurants Report – Mary Mac Sweeney, LEO Dublin City.

The Chair welcomed the new manager, Mr. Declan Wallace to the committee and said that the issue before the committee was the report and recommendations on the Café & Restaurants Sector. Ms. MacSweeney said that the main element of the report, proposed the creation of a new Working Group with a specific function to explore the feasibility of the recommendations and report back to the SPC by mid 2017.

A number of concerns were raised such as the request from businesses for the removal of the requirement of planning notice in public newspapers, the request that benches outside of properties be exempt and the request to seek an increase in the numbers of Garda on public streets to address public safety issues. Also, who is the compliance officer? Ms. MacSweeney said that a number of employees have enforcement powers. The working group can make it clear the roles played by various staff and can also address the concerns raised and recommend any changes to national legislation that are required.

The Chair confirmed that the report was agreed and expressed his thanks to all those involved in preparing it and requested that the Working Group should report back to the SPC by the summer of 2017. He recommended that the report be forwarded to the January Council meeting for noting. The Chair also said that an opportunity now existed to identify a new sector of the economy for review, and recommended that a exercise could focus on a different sector, such as infrastructure.

Following on from this the Chair asked Ms. Brophy to give a brief update on the work of the Tourism Working Group. Ms. Brophy stated that it was still a work in progress but that they had already identified the lack of accommodation as a significant barrier to competitiveness in the tourism market. It was also highlighted that the effects of BREXIT would have a significant impact on tourism in terms of exchange rates and the attractiveness of Dublin to UK tourists. The group is also looking to bring together the various departments of DCC that are directly involved in tourism to avoid duplication of work.

4. Economic Development & Enterprise Management Update – Mary MacSweeney

The Chair highlighted the issues from the Economic Monitor surrounding infrastructure in the City and made a suggestion to the SPC then they might consider holding an “Infrastructure Summit” later in 2017 similar to that held in 2016 on BREXIT. A discussion then began surrounding the provision of a Christmas Market for Dublin City. A number of the Committee were highly supportive of a Market for the City while others felt that it negatively impacted businesses and traffic movement in the city. The Chair pointed out that this issue related to the ongoing Market Strategy and that the Manager has committed to bring the report to the Committee as soon as possible.

The Manager said that because of the LUAS cross-city works, it would not be feasible to hold a Christmas Market this year in a city centre location and that the issue should be considered carefully. International experience would indicate that these types of markets evolve over many years and do not happen overnight. Ms. MacSweeney highlighted that the Dublin Designer Market being held at College Green in conjunction with Plato included craft producers supported by LEO Dublin City and that support of this was crucial. Ms. MacSweeney also highlighted the Christmas Flea market in the Point Village which is being supported by the Economic Development Office which is accessible on the LUAS Green Line.

5. Dublin Region Enterprise Strategy – for noting – Mary MacSweeney

Noted.

6. International Relations Report – Delivered by Fiona Richardson, Administrative Officer with International Relations Unit (IRU).

The Chair acknowledged that the report provided in the agenda was prepared by the new SEO of international relations, Ms Mary Foley and that as the new head of IRU a full review was currently taking place particularly with twinning of cities, events and international delegations. As Ms. Foley was unable to attend this meeting, the SPC is grateful to Ms. Fiona Richardson for attending and answering any questions that the committee had. Ms. Richardson stated that IRU was mainly involved in establishing bi-lateral agreements with international cities, supporting events coming to Dublin City and supporting business tourism, for example; Dublin City in conjunction with Fáilte Ireland recently hosted a tourism delegation from Mexico City. This type of work represents the bulk of the unit’s work.

The importance of transport links in relation to bi-lateral agreements as they are fundamental to the movement of tourists was highlighted. It was observed that poor links exist with San Jose and that this was a major issue with twinings. Dublin has very good links with Barcelona and Liverpool which assisted in facilitating these relationships. A direct route to San Jose is proposed to commence in 2017. The Chair highlighted that this was most likely a direct result of previous lobbying efforts. A question was raised asking if there is any analysis of how competitive Dublin is in relation to business tourism and what connection there is with other agencies.

Ms Richardson responded that the main issue facing the City in terms of Business Tourism is Hotel spaces and that is being raised e.g. at Connect 16 the issue was raised by the DAA and Dublin Conference Bureau, a sub section of Fáilte Ireland that would keep us aware of how competitive we are. They will continue to maintain close links with all stakeholders in the Dublin City Region. The Chair said that the committee might hold off on some of the questions until Ms. Foley was available for the next meeting of the SPC when IRU will have more work done on the future direction of the department.

7. A.O.B:

Dates for SPC Meetings in 2017

31st January	Formal SPC Meeting addressing LECP 2017
4 th April	Formal SPC Meeting
23 th May	Proposed Infrastructure Summit
25 th July	Formal SPC Meeting
5 th September	Provisional Date
21 th November	Formal SPC Meeting



Report to Economic Development and Enterprise SPC

31st January 2017

Item No. 2

Economic Development and Enterprise Strategic Policy Committee

MANAGEMENT UPDATE

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Economic Development

1. Dublin City Local Economic and Community Plan (LECP) – 2016 -2021

The process of consultation and feedback regarding the LECP's was carried out in quarter 4 2016 and led to the drafting of the 2017 Action Plan. The format of the consultation for the economic goals allowed for group discussion at three workshops, and individual consultations with senior managers of organisations identified as part of the economic community in the city. Members of the Economic Development and Enterprise SPC were also invited to forward actions for inclusion in the Action Plan. Nominees are in place from each Department in the City Council who liaise with Bernie Doherty and Mary Mac Sweeney. The updating of progress on Community and Economic aspects of the LECP for 2016 and the submission of actions for 2017 is now complete. The action plan for 2017 is in draft format. The Advisory Group will meet on the 10th February and review the draft document. The document will be designed and printed in March with a view to having the printed document and an on-line version available in early April.

The Eastern and Midlands Regional Assembly (EMRA) produced a review report on the LECP's following a workshop held in Oct 2016 attended by staff from the four Dublin local authorities. Malachy Bradley from the EMRA will present the findings of this review to the Economic Development and Enterprise SPC on January 31st 2017.

2. Dublin Economic Monitor

The eight edition of the Dublin Economic Monitor will be launched on 25th January 2017. This edition will feature an article on the Dublin Regional Enterprise Strategy, and will be promoted and distributed by Economic Development staff.

3. Pendulum Summit

The Economic Development unit manned a stand at the very successful Pendulum Summit held in the Convention Centre on the 11th and 12th of January 2017. An advert promoting the Dublin economy was included in the brochure with copies distributed to all attendees.

4. Dublin.ie

The award winning Dublin.ie website continues to build its profile and reach new audiences in promoting the benefits of living, working and learning in Dublin. The site also provides up to date information on a wide range of events taking place in the city and across the region.

The Dublin.ie branding has been published on promotional material for events supported by Economic Development. Three new articles are published each week on Monday, Wednesday and Friday. The Dublin.ie team continue to build collaborations with organisations such as Fáilte Ireland and Dublin Town to ensure that the best material on Dublin is captured, and that a joint promotion strategy is agreed for key city events such as New Year's Eve and St Patrick's Day.

5. Dublin Regional Action Plan

The second update report setting out progress on the 25 actions that Dublin City Council are responsible for delivering, under the Dublin Regional Action Plan for jobs, was submitted by this office to the regional co-ordinator. The Minister for Jobs, Enterprise and Innovation attended the first meeting of the evaluation committee established to oversee the implementation of the plan. Greg Swift is a member of the implementation committee. The Dublin Region First Progress report on action was produced in June 2016.

6. Dublin Regional Enterprise Strategy

The ***Dublin Regional Enterprise Strategy*** was commissioned by the four Dublin local authorities with the aim of providing a coherent and coordinated approach to promoting enterprise, employment and entrepreneurial activities in the Dublin Region for the period 2017-2019.

To inform the development of the enterprise strategy, a review of existing and emerging enterprise and employment policies was carried out. The review recognises the wide range of policies that presently exist and the associated flexibility therein, to ensure that the strategy remains responsive to changing economic conditions and technological advances.

Local authorities promote the economic development of their areas including enterprise development across numerous enterprise sectors, through facilitating and assisting indigenous industry, micro-enterprises and Small and Medium Enterprises (SMEs), enhancing innovation and research and development capacity, and in so doing put in place the necessary supports and infrastructure. The work is primarily facilitated through local economic development units and local enterprise offices (LEOs).

The three-year strategy will guide the enterprise growth and development of the region. While being mindful of the distinct characteristics of the local authority areas, there are clear benefits to a combined strategy at a regional level. A collaborative approach to the


development of enterprise policies across the region will lead to the enhanced sharing of best practices in support delivery and programmes, as well as having the potential to support Dublin with a unified voice.

Local Enterprise Office Dublin City


1. Ireland's Best Young Entrepreneur Awards 2017

This national initiative run through the Local Enterprise Offices to encourage and support a culture of entrepreneurship among young people in Ireland, will see the hosting of the Dublin regional finals on 25th January in the Westbury hotel. The regional finals will be hosted by the Lord Mayor and the Minister for Jobs Enterprise and Innovation. A prize fund of €50,000 will be paid out to the six winners in the Dublin City categories for Best Idea, Best Start Up and Best Established Business. The Dublin Regional finalists will go forward to the national finals to be held in Google Foundry on Sunday 5th March 2017, where a prize fund of €100,000 will be paid out to the national finalists. The Dublin City finalists are:

IBYE Best Idea Dublin City Finalist


	Full Name: Brian Henderson
	Company Name: Baon Diagnostics
	LEO: Dublin City
	Proposed company sector or industry: Health
	What does the company do/propose to do? Baon Diagnostics has developed a novel method of Molecular Diagnostics at the Point-of-Care, specifically bringing a platform for accurate diagnosis of viral and bacterial infections to GP clinics in Ireland.
	Website Address: www.baondiagnosics.com

IBYE Best Start Up Dublin City Finalist



Full Name: Samuel Dennigan
Company Name: Strong Roots
LEO: Dublin City
Proposed company sector or industry: Food
What does the company do/propose to do?
Strong Roots intends to revolutionise the frozen food category with their offering of good for you vegetable recipes, available in all major supermarkets and stores nationwide. Our 4 products Oven Baked Sweet Potato, Garlic Roasted Sweet Potato, Kale & Quinoa Burgers and Ripened Avocados are made to taste great, be easy to make, every day affordable and healthy to ensure that there is no compromise in choosing between indulgence and health.
Website Address: www.strongroots.ie

IBYE Best Established Business Dublin City Finalist



Full Name: Paul McDonald
Company Name: Sonitus System
LEO: Dublin City
Proposed company sector or industry: Security
What does the company do/propose to do?
Sonitus Systems build automated noise monitoring instrumentation which is supported by a cloud based platform allowing users remote access.
Website Address: www.sonitussystems.com

2. Design4Growth

Following the evaluation of the pilot Design4Growth project the 6 businesses that completed Stage 3 of the project, are in the process of commissioning work identified in their design briefs, and applying for the Design Voucher valued at €2,500. A workshop is planned for the 16th February 2017 to invite the participants to review the learning from the pilot and to discuss issues for a further roll out of the programme



3. LEAN Business Programme Dublin

An introductory session was held in December 2016 to outline the benefits to businesses of participating in the LEAN programme. Applications for the programme from the four Dublin LEO areas are currently being assessed. Participants who are selected will be invited to attend a site visit, at a company that has implemented LEAN principles, to commence the programme at the end of January 2017. The programme consist of three half days of workshops to introduce LEAN concepts, with mentoring support in undertaking a short in-company LEAN assignment. The programme has the potential to deliver cost savings and benefits to participants, which will be identified and finalised during the workshops.

4. Showcase 2017

An Enterprise Zone supported by the Local Enterprise Offices will see five Dublin city businesses promoting their produce at Showcase 2017 in the RDS which opens on the 22nd January. Dublin City Local Enterprise Office is supporting the following five businesses through subsidised stands at Showcase, each business is currently completing the craft and design business programme.

www.adellehickey.com.

“I am currently selling high end hand bound linen note books, prints and writing sets in ten retail outlets in Dublin with repeat orders. Having my collection of products present at *Showcase* is an essential opportunity to gain access to national and international buyers. This is a crucial step and time in my business to show new products and increase both sales and production to move the business forward”.

www.heybulldogdesign.com

“Having a stand at *Showcase* will be invaluable to us at the moment – whilst we’ve had great success selling our range of concrete homeware products at markets in Dublin, selling through retail is our next step in growth. The crossover of selling our new concrete range in shops as well as on stands at the markets will be a great tool for building trust and credibility in our already established brand”.

www.loinnirjewellery@gmail.com

“Showcase would offer me a considerable platform to expand my brand to a wider national market, having succeeded this year in getting my pieces stocked in two established stores in Dublin. It would provide an opportunity to promote my award winning jewellery pieces to important individuals in the fashion and jewellery industries, as well as gain crucial media attention for my product, with the intention to strengthen the brand name and attracting further distributors in Dublin as well as across Ireland and abroad.”

www.book-ears.com

“A place in Showcase 2017 will really assist me in developing my business. I have a book-mark produce that is ready to go. I am already in Dealz and Easons and I want to expand sales globally. Showcase 2017 will assist me with this.”

www.cairenfoy.com

I would hope Showcase will open my brand up to a much wider International base of buyers. I am launching my Brand “Cairenn Foy” in Feb 2017 online and it will be sold in 7 stores from March 2017. Having buyers

from all over the world under one roof means I could potentially expand my footprint abroad and increase my volume of production.



Minister Bruton T.D. at Showcase 2016, RDS, Enterprise Hub (25th Jan 2016) with LEO Dublin City clients and Greg Swift, Head of Enterprise Dublin City.

5. Local Enterprise Week – Sunday 5th to Friday 10th March 2017

Enterprise week will kick off on Sunday 5th March with the national IBYE final, followed by a programme packed with events from early morning to late evening and culminating in a Saturday Start Your Own Business Bootcamp on 11th March. Over 300 people attended the week of events in 2016. 2017 will focus on sustainable business models, finance, networking, mentoring, enterprise space, social media and getting your business started.

6. Employment Survey 2016

The annual employment survey of companies funded by the Local Enterprise Office (formerly by the Enterprise Board) has been finalised. Confirmation is awaited regarding the number of new jobs that have been created by these companies who received financial assistance from Dublin City LEO/Enterprise Board. The final figure will be reported to Enterprise Ireland and will be used as the Economic Indicator submitted under the National Service Indicators for Local Government.

7. LEO e-zine

The LEO e-zine promoting events and providing information on supports offered by the LEO office is circulated to approximately 9,000 people by e-mail each month. The e-zine is a valuable promotional tool for the range of events provided by to businesses in the city. A survey has been conducted with e-zine recipients and other LEO clients to establish how we could improve our digital communication. A Digital Marketing Strategy has been developed with recommendations based on survey findings and an implementation plan is being drawn up to ensure that we continue to improve the manner in which we communicate with our clients..

8. Training Programme 2016

A wide range of Training Courses are available for booking on the LEO website. There has been a strong response to the variety of courses provided, that are structured to assist individuals who want to set up a business, and build skills and knowledge that is critical for start up and scaling enterprises. The free Library Talks form a popular part of this programme.

9. IWish Conference

LEO Dublin City is supporting the IWish Conference taking place in **the RDS on February 13th & 14th February 2017**. IWish (Inspiring Women in STEM) is an initiative to inspire, encourage and motivate young secondary school female students to pursue careers in STEM.

The conference combines talks and interaction with female role models with interactive exhibition spaces where companies engage with the students directly with experiments and demonstrations of what they actually do.

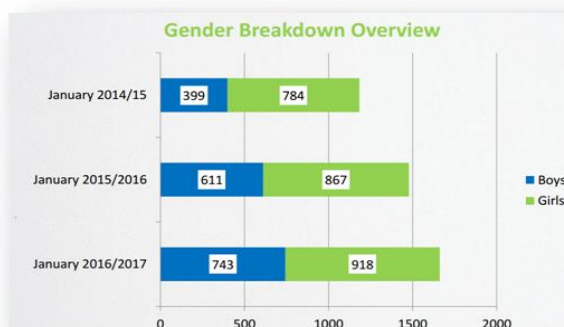
One element of the conference is the Enterprise Zone and LEO Dublin City in association with Enterprise Ireland are sponsoring this zone. Visitors can meet and interact with Entrepreneurs who are currently in the process of setting up a new business and learn from their experiences. In addition, entrants to the Build IT by girls competition will be asked to make a pitch on an idea for a new product or service to our Entrepreneurs at the IWish event.



10. Scholl Enterprise Awards

Local Enterprise Office, Dublin City Student Enterprise Awards which will be held in Croke Park, **on 8th March 2017**. This programme attracts over 2,000 teenage entrepreneurs from secondary schools in Dublin City.

<http://www.sealeodublin.com/>



Programme Registrations Overview

Programme Participation Breakdown by Gender

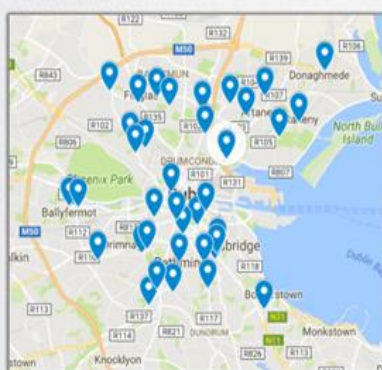
- There are currently 1661 (+12%) students participating in the programme. Of these:
 - 918 (+6%) are female
 - 743 (+22%) are male

Programme Participation Breakdown by Gender & Category

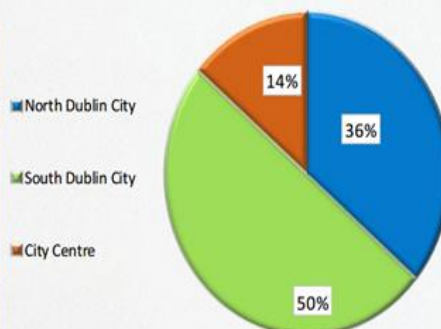
- There are **32** (+7%) **Senior** teams to date. Of these:
 - 733 male and 547 female students
- There are **4** (+100%) **Intermediate** teams to date. Of these:
 - 4 male and 151 female students
- There are **5** (+25%) **Junior** teams to date. Of these:
 - 226 female students

Programme Registrations Overview

Geographical Spread



Area % Breakdown



International Relations

San Jose, March 2017

Preparations are being made for the Dublin Civic Delegation to San Jose from 25th to 30th March 2017. The Lord Mayor and Chair of the Economic SPC have met with the Executive of the International Relations Office, Social inclusion, Arts, Community, Parks and Economic Development Departments to discuss themes and approaches to the visit in order to gain maximum benefit and learning. Dublin Chamber are also involved.

Nice, February 2017

The Lord Mayor has accepted an invitation to the launch of the Nice Carnival on 11th February. Discussions are taking place with the French Ambassador regarding an economic visit to Nice later in the year to visit their Eco-Vallée, a hub for climate change and to look at collaborating, in conjunction with 3rd level institutions, in the areas of health research, diagnostics and medical devices, big data and cloud computing.

Moscow delegation to Dublin, February

A delegation led by Minister Sergei Cheryomin from Moscow City Government will visit Dublin on 25th and 26th February for the Maslenitsa Festival. The delegation will be led by Minister Sergei Cheryomin and will consist of Ilya Kuzman as well as two representatives of the 'Compatriot Division'. The agreed enhanced Memorandum of Understanding may be signed during their visit.

London Trade Mission to Dublin, March

Members of the International Relations Unit met representatives of the Greater London Authority for preliminary discussions on a Trade Mission to Dublin in March. The focus will be on medium sized, accelerator companies in the fintech and education technologies sectors.

Eastern & Midland Regional Assembly

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Review – Local Economic
and Community Plans
(LECPs)

Malachy Bradley

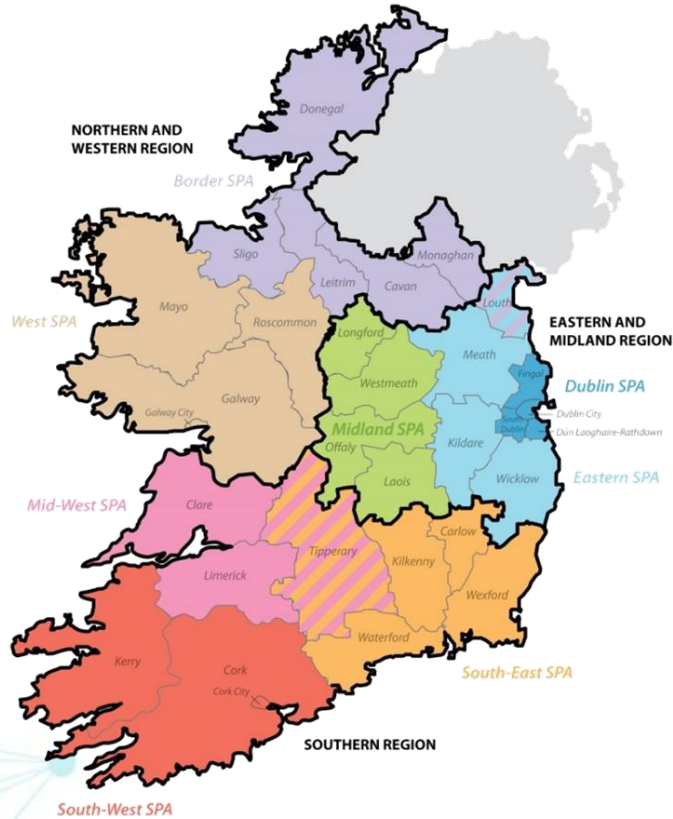
Assistant Director

LECP Review

- Introduction
 - EMRA
 - LECPs
 - Review process
- Key lessons
 - LECP Process
 - LECP Plans
 - LECP Implementation, Monitoring and Review

Our Region in Ireland

REGIONS and Strategic Planning Areas (SPAs)

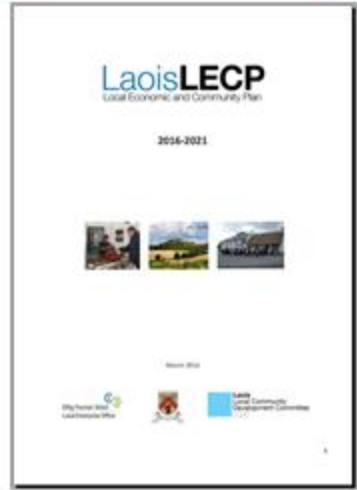
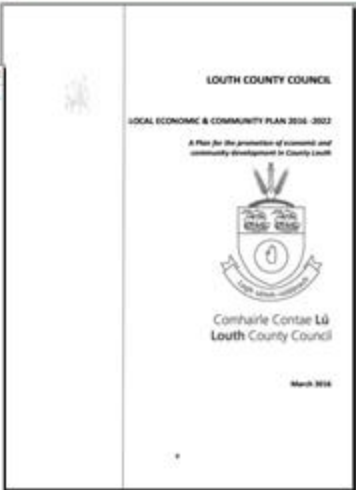
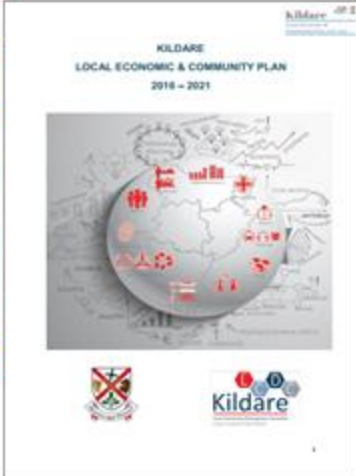
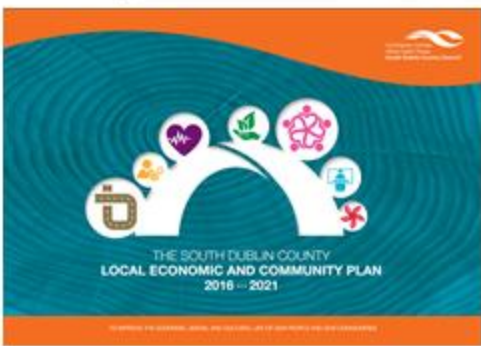
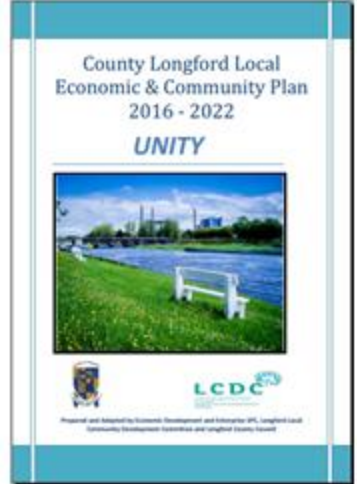
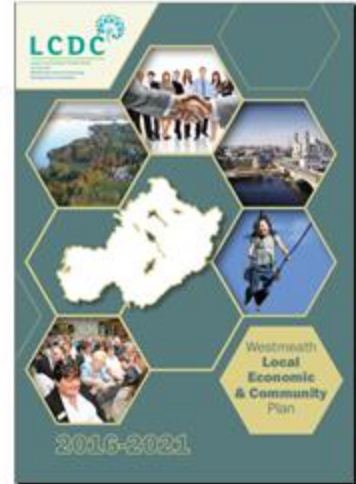
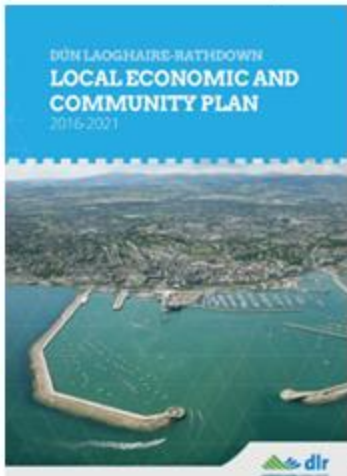
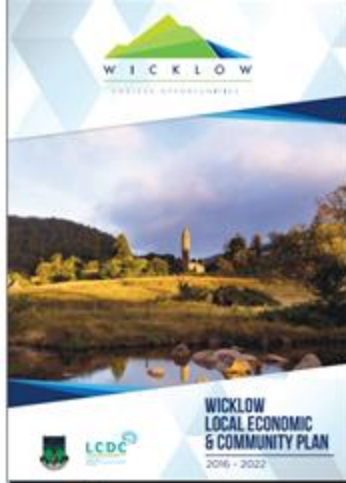


Functions of Regional Assembly

- To manage **Regional Operational Programmes** under the Partnership Agreement as well as monitoring and making proposals in relation to the general impact in their regions of all **EU programmes** of assistance from the EU.
- To co-ordinate, promote or support **strategic planning and sustainable development** of the regions
- To prepare and oversee the implementation of the Regional Planning Guidelines, to be replaced by new **Regional Spatial and Economic Strategies**, and providing statutory observations on local authority development plans and variations.
- To promote **effectiveness in local government** and public services in the region, in conjunction with the National Oversight & Audit Commission.

Local Economic and Community Plans (LECPs)

- Local authorities given expanded economic role in the preparation of 6 year LECPs
- Integration of local economic and community objectives
- Establishment of new structures - Local Community Development Committees (LCDC) and Public Participation Networks (PPNs)
- Facilitate collaboration between agencies, business and the community and voluntary sector
- First round of plans launched by Minister Sept '16



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Role of Regional Assembly

- Stronger Regional role in economic development and linking to national– RSES
- Statutory function in preparation of LECPs and in ensuring policy consistency
- Regional coordination
- Assist in plan formulation and facilitate collaboration

EMRA Review of LECPs

- RAs undefined role in monitoring the LECPs.
- EMRA committed to an review of first round of LECPs once all adopted
- Local Authorities are key stakeholder – opportunity for input into review process and the new Regional Spatial and Economic Strategies (RSES) process
- Inform DHPCLG review process and guidance

Local Authority workshops



October 2016, Dublin SPA

A series of workshops were facilitated by the (EMRA) to gather insights from Local Authority staff involved in driving LECs and identify **key lessons and recommendations for review of LECs.**

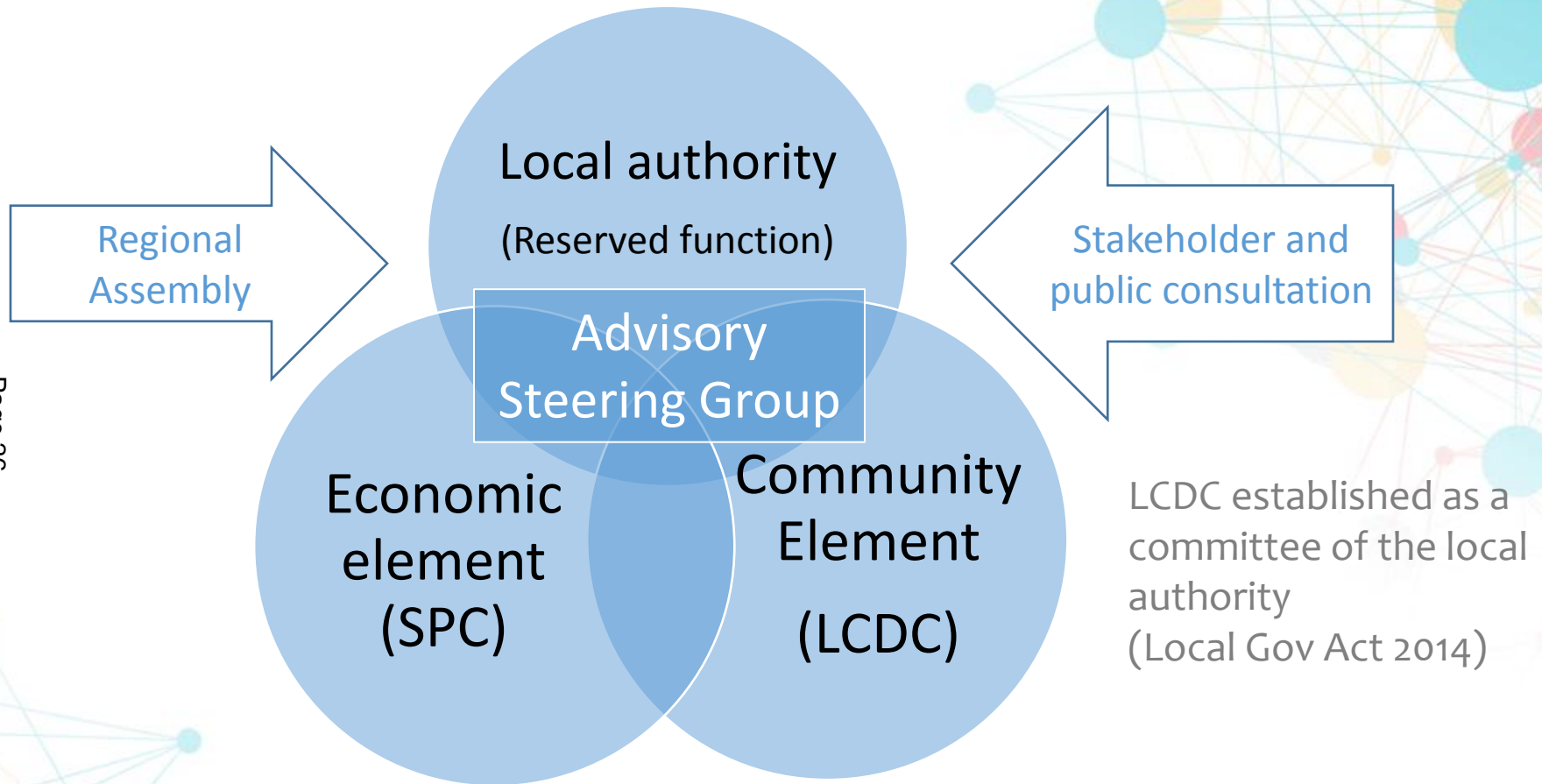
LECP Review

1. LECP Process
2. LECP Plan
3. LECP Implementation, Monitoring and Review
4. Recommendations

Feedback - Guidance and timelines

- Awaiting DHPCLG guidance on implementation
- Act and Guidance was top down process driven
- Steep learning curve to embed new statutory framework
- Evolving guidance AL 02/2014, LG 1/2015 and LG 06/2015 led to LAs working to different timelines and challenge in developing consistent plans
- Timelines kept process moving but created challenges around policy and data alignment; consultation; plan formulation and getting buy in for actions

Roles and governance



Feedback - Roles and governance

- Positive interagency/ cross-sectoral collaboration
- Plans were most successful where there was strong leadership
- Complicated structures led to confusion
- Inconsistent buy-in from stakeholders
- Local Enterprise Offices (LEOs); learning a new culture

Alignment

IRELAND PLANNING POLICY HEIRARCHY 2016+



Feedback - Alignment

- Separate Economic and Community Streams; Guidance, Processes, Structures and Oversight
- Emerging mutually supportive economic and community activities
- Cross-referencing other relevant cross sectoral plans
- Confusion around policy alignment/hierarchy
- Missed opportunity to link European (EU2020) policy with national, regional and local plans

Recommendations -LECP Process

- **Clarify and Simplify** with more focus on implementation and better integration of economic and community development streams.
- **Streamline governance** arrangements to maintain capacity and avoid ‘meeting fatigue’.
- **Framework for collaboration** to ensure more consistency across LECPs
- **Build Interagency ownership**; Need a statutory framework for delivery of interagency actions.

LECP Review

1. LECP Process
2. LECP Plan
3. LECP Implementation, Monitoring and Review
4. Recommendations

LECP Plan making

Baseline

Profile
+ Goals

- High-level
- Directional

Objectives
+ Metrics

- Specific
- Measurable

Actions

- Practical
- Time-bound

Implementation

Socio-economic statements

Dublin SPA.

- Global Gateway Region
- National Economic driver
- Address infrastructure constraints
- To sustain smart creative growth
- Contrasting areas of advantage and disadvantage

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Common trends and issues

Increasing urbanisation and diversity, address social exclusion through targeted services, education and community empowerment, increase access to information, location as key driver playing to local strengths, key infrastructure investment, importance of tourism.

Feedback – Evidence to HLGs

- Positive shift towards evidence based plan making – Dublin Economic Monitor
- Pressure for EB and variance in data
- Evidence did not always inform HLGs
- Goals often ‘aspirational’ rather than ‘directional’
- Emerging common themes with a focus on local place-making

Common themes:

- Economy and employment
- Innovation and entrepreneurship
- Skills and education
- Transport and connectivity (ICT)
- Environment and infrastructure
- Heritage, tourism and recreation
- Potential of places, urban & rural
- Health and well-being
- Poverty, equality and social inclusion
- Participation and active citizenship

Make places attractive to...	Dublin SPA	Eastern SPA	Midland SPA
Live in (Places for People)	<ul style="list-style-type: none"> • Access to information (South Dublin Economic & Community Monitor) • Good culture and heritage • Address institutionalised deprivation and city centre drug problem • Activating Dublin (Youth) • Key commuting destination • Address transport and housing bottlenecks to retain competitiveness 	<ul style="list-style-type: none"> • Access to information (Kildare Data Hub) • Leverage good quality of life and natural environment • Address emerging skills gaps between in county/out bound workers • Improve quality of life for all and address car based commuting 	<ul style="list-style-type: none"> • Linked Gateway Renewal (Tullamore, Mullingar) • Address population decline, deprivation and rural isolation • Good quality of life and environment • Leverage natural assets and local opportunities
Work in (Sectoral opportunities)	<ul style="list-style-type: none"> • Financial Services • Pharma • ICT/software • Data analytics and IoT 	<ul style="list-style-type: none"> • Tourism • Equine (Kildare-Meath) • Film/Creative (Wicklow) • Food (Boyne Valley) • Maritime/Port development 	<ul style="list-style-type: none"> • Green Economy/Renewable Energy • Tourism • Rural Economy • Agri-business
(Skills development)	<ul style="list-style-type: none"> • New Technological University for Dublin 	<ul style="list-style-type: none"> • Dundalk IT (DKIT) • Wicklow Campus (with Carlow IT) • Maynooth Knowledge Corridor 	<ul style="list-style-type: none"> • Athlone IT
Invest in (Economic Development)	<ul style="list-style-type: none"> • International gateway • Dublin-Belfast Corridor • Joint Economic Strategy • Smart Dublin initiative • International Benchmarking ‘Dublin Economic Monitor’ • Dublin Airport Zone • Port expansion • South Dublin industrial upgrade (Grangecastle) • Digital Dun Laoghaire • ‘Silicon Docks’ 	<ul style="list-style-type: none"> • Proximity to capital • Dublin-Belfast Corridor • Dundalk “Digital Payments Corridor” • Kildare Meath Economic Strategy • Attract large scale and second site FDI • Meath FDI “Atlas Database” • Kildare “Digital Hub” • Port development (Wicklow, Drogheda, Dundalk, Bremore) 	<ul style="list-style-type: none"> • Good road infrastructure and location • Offaly “Regional Energy Strategy” (synergy with Kildare) • Offaly Digital Economy/Innovation • Reuse of Bord na Mona/
Visit (Tourism, Culture and Heritage)	<ul style="list-style-type: none"> • Dublin City of Literature (Proposed world heritage status for historic city) • Dublin Bay UNESCO biosphere designation • Grow Dublin Tourism Alliance 	<ul style="list-style-type: none"> • Louth-Meath Tourism Strategy • Bru na Boinne World Heritage site • Proposed world heritage monastic (Kells, Glendalough) and Royal sites (Tara, Dún Ailinne Hill of Uisneach) 	<ul style="list-style-type: none"> • Ancient East/Midlands Initiative • Dublin-Galway Greenway • Proposed world heritage site Clonmacnoise

Feedback – Objectives to Actions

“Each objective within the economic and community elements will be achieved through the implementation of specific, time-bound and measurable Actions” LG 01-2015

- Lack of regional strategy to better frame/align LECs
- Extensive consultation resulted in high no. of interagency actions (79-399) and raised expectations
- Pressure to deliver (LAs seen as lead), *but*;
 - no mechanisms in place for interagency actions
 - no additional budget or resources
- Actions were local in scale and from existing plans (and budgets) with a lack of new, strategic or long term actions

Recommendations - Plan Content

- **Collaborative approach** towards a robust shared evidence base and common indicators
- **Alignment** with policy and timelines of relevant plans.
- **Complement** spatial vision of Development Plans
- **Embed within policy hierarchy.** Opportunity with new regional strategies (RSES) to frame LECs and leverage new funding streams.
- **Focus on delivery.** Identify and prioritise new strategic actions, working with partner agencies.

LECP Review

1. LECP Process
2. LECP Plan
3. LECP Implementation, Monitoring and Review
4. Recommendations



Feedback –Implementation and Monitoring

- No mechanisms in place; some Annual Action Plans
- Pressure to deliver quickly but without dedicated resources
- Some LCDCs coordinated SICAP and LEADER funding - agency confusion
- Missed opportunity to develop new initiatives and leverage national, regional and EU funding streams
- Challenge in terms of perceived relevance
- How to measure ‘impact’ not ‘actions’?
- How to determine ‘cause and effect’?
- Case for shared evidence base and standard metrics/ indicators to allow for cross evaluation of LECs

Summary - Key recommendations

- **Standardised approach** to improve efficiencies and ensure greater consistency of plan content
- **Funding follows Policy.** Clarity around management of funding mechanism and new funding streams.
- **Interagency collaboration** with the RSES, Regional APJs and Skills Fora and other partner agencies
- **Leadership** from Interdepartmental Working Group
- **Framework for Review.** A midterm review would allow for iteration of the LECs with the RSESs

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Thank you

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